

Michael E. Gerber is a true legend of entrepreneurship. INC. Magazine<sup>®</sup> called him “the World’s #1 Small Business Guru.” He started over 40 years<sup>+</sup> ago addressing a significant need in the small business market: businesses<sup>+</sup> owned primarily by people with technical skills but few business skills, and<sup>+</sup> no place to go to get meaningful help. Over the years, Michael E. Gerber’s companies have helped tens of thousands of small business owner-clients<sup>+</sup> to successfully transform their businesses into world-class operations.

{youtube}F9SPxSeJMbA{/youtube}

He personally leads a business start-up incubator called The Dreaming Room<sup>®</sup>, a 2½-day training that is held throughout the United States, Canada and the United Kingdom. Based on his experiences with entrepreneurs in these Dreaming Room events, along with the tens of thousands of clients Michael has done business coaching with over the years, he authored “Awakening The Entrepreneur Within.”

Michael believes that to truly flourish, a small business must touch the lives of each of its four primary influencers – customers, employees, suppliers and lenders/shareholders – in a deep and meaningful way. Awakened Entrepreneurs<sup>™</sup> seek a path that has, at its core, a higher, more inspiring meaning than just making money, selling a product, or seizing market share.

Above all, a new entrepreneur is a trailblazer seeking to transform lives in all areas – from starting a business to enjoying small business growth. A new entrepreneur has a company that is, unfailingly, a stunning reflection of this transformational resolve.

Michael believes in that vision. He believes in that possibility for all who would pursue the entrepreneurial call. For this reason, everything that he does in business, and every book he writes from this time on will be aimed to further this cause by awakening the entrepreneur within the countless millions of people worldwide who are inspired by the possibility of creating world class companies – companies that fulfill that deep abiding vision in each of us to transform our world.

Michael is the author of the mega-bestseller “The E-Myth Revisited” and 13 other business coaching books along with co-authored E-Myth Vertical books , The E-Myth Attorney, The E-Myth Accountant, The E-Myth Optometrist, The E-Myth Chiropractor, The E-Myth Financial Advisor and soon to be released The E-Myth Landscape Contractor, The E-Myth Real Estate Brokerage, The E-Myth Real Estate Investor and The E-Myth Architect.

Michael and his wife, Luz Delia, live in Carlsbad, California.